

ORDER



Orders
Order / Rev: 706027
Alt Order #: 06273804
Product Desc: NELSON FOR SENATE
Estimate: 543
Flight Dates: 08/15/12 - 08/21/12
Original Date / Rev: 08/13/12 / 08/13/12
Order Type: Political

Primary AE: Aaron Ashe
Sales Office: T-WAS
Sales Region: NAT

Agency
Name: Abar Hutton Media/ POL
Buying Contact: Shelli Hutton
Billing Contact:
 6190 Grovedale Court Suite 200
 Alexandria, VA 22310

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Nelson, B/ D / US Senate
Demographic: A35+
Product Codes: PL-US Senate
Priority: P-3
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|------------|
| 07/30/12 | 08/21/12 | 12 | \$5,315.00 | \$4,517.75 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---------------|-----------|-------------------|-------------------|-------------|
| August 2012 | 12 | \$5,315.00 | \$4,517.75 | 0.00 |
| Totals | 12 | \$5,315.00 | \$4,517.75 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Aaron Ashe | | | Start Of Order - End Of Order | 100% |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-------|------|-------------------|-----------------|--------------------------------------|-------|----------------|-------------------|-----|-------|-------------|-----|---------------|------|-------|------------|
| E 1 | WTSP | 08/15/12 | 08/15/12 | M-F 5-530p 5-530p 10 News | CM | 5-530p | --W---- | :30 | 1 | \$400.00 | P-3 | 0.00 | NM | 1 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 08/13/12 | 08/19/12 | --W---- | | | 1 | | | \$400.00 | | 0.00 | | | |
| E 2 | WTSP | 08/17/12 | 08/17/12 | M-F 530-6p 10 News at 530p | CM | 530-6p | ----F-- | :30 | 1 | \$400.00 | P-3 | 0.00 | NM | 1 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 08/13/12 | 08/19/12 | ----F-- | | | 1 | | | \$400.00 | | 0.00 | | | |
| E 3 | WTSP | 08/16/12 | 08/16/12 | M-F 6-630p 6-630p 10 News | CM | 6-630p | ---T--- | :30 | 1 | \$500.00 | P-3 | 0.00 | NM | 1 | \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 08/13/12 | 08/19/12 | ---T--- | | | 1 | | | \$500.00 | | 0.00 | | | |
| E 4 | WTSP | 08/17/12 | 08/17/12 | CBS Evening News CBS Evening News | CM | 630-7p | ----F-- | :30 | 1 | \$600.00 | P-3 | 0.00 | NM | 1 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 08/13/12 | 08/19/12 | ----F-- | | | 1 | | | \$600.00 | | 0.00 | | | |
| E 5 | WTSP | 08/19/12 | 08/19/12 | LN (Su) Late News (Su) | CM | Su 11-1135p | -----S | :30 | 1 | \$1,200.00 | P-3 | 0.00 | NM | 1 | \$1,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 08/13/12 | 08/19/12 | -----S | | | 1 | | | \$1,200.00 | | 0.00 | | | |
| E 6 | WTSP | 08/18/12 | 08/18/12 | Sat 6-8a 10 News, 6am Saturday | CM | Sat 6-8a | -----S- | :30 | 1 | \$40.00 | P-4 | 0.00 | NM | 1 | \$40.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 08/13/12 | 08/19/12 | -----S- | | | 1 | | | \$40.00 | | 0.00 | | | |

Order / Rev: 706027
 Alt Order #: 06273804
 Flight Dates: 08/15/12 - 08/21/12

Advertiser: Nelson, B/ D / US Senate
 Product Desc: NELSON FOR SENATE
 Estimate: 543

WTSP-TV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time Days | Len | Spots | Rate | Pri | Rtg Type | Spots | Amount |
|--------|-------|-------------------|-----------------|----------------------------------|-------|-------------------------|-----|-------------|----------|-----|---------------|-------|------------|
| E 7 | WTSP | 08/18/12 | 08/18/12 | Sat 6-630p Sat 6-630p 10 News | CM | Sat 6-630p - - - - - S- | :30 | 1 | \$175.00 | P-4 | 0.00 NM | 1 | \$175.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | |
| | Week: | 08/13/12 | 08/19/12 | - - - - - S- | | 1 | | \$175.00 | | | 0.00 | | |
| E 8 | WTSP | 08/18/12 | 08/18/12 | Sat 7-730p Inside Edition | CM | 7-730p - - - - - S- | :30 | 1 | \$300.00 | P-3 | 0.00 NM | 1 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | |
| | Week: | 08/13/12 | 08/19/12 | - - - - - S- | | 1 | | \$300.00 | | | 0.00 | | |
| E 9 | WTSP | 08/19/12 | 08/19/12 | Sun 630-7p Sun 630-7p 10 News | CM | Sun 630-7p - - - - - S | :30 | 1 | \$400.00 | P-3 | 0.00 NM | 1 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | |
| | Week: | 08/13/12 | 08/19/12 | - - - - - S | | 1 | | \$400.00 | | | 0.00 | | |
| E 10 | WTSP | 08/20/12 | 08/20/12 | M-F 5-530p 5-530p 10 News | CM | 5-530p M- - - - - | :30 | 1 | \$400.00 | P-3 | 0.00 NM | 1 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | |
| | Week: | 08/20/12 | 08/26/12 | M- - - - - | | 1 | | \$400.00 | | | 0.00 | | |
| E 11 | WTSP | 08/21/12 | 08/21/12 | M-F 530-6p 10 News at 530p | CM | 530-6p - T- - - - - | :30 | 1 | \$400.00 | P-3 | 0.00 NM | 1 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | |
| | Week: | 08/20/12 | 08/26/12 | - T- - - - - | | 1 | | \$400.00 | | | 0.00 | | |
| E 12 | WTSP | 08/21/12 | 08/21/12 | M-F 6-630p 6-630p 10 News | CM | 6-630p - T- - - - - | :30 | 1 | \$500.00 | P-3 | 0.00 NM | 1 | \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | |
| | Week: | 08/20/12 | 08/26/12 | - T- - - - - | | 1 | | \$500.00 | | | 0.00 | | |
| Totals | | | | | | | | | | | | 12 | \$5,315.00 |